**imos iX 2025: Strengthening the sale and production of furniture and furnishings with artificial intelligence**

**Herford** - As usual, imos AG is presenting the latest version of its software solution *iX Interio* at this year's LIGNA. With *imos iX 2025*, the company is not only focusing on numerous functional improvements in the *iX* *CAD*, *iX CAM* and *iX NET* product groups, but is also marking a forward-looking milestone for the industry with the integration of artificial intelligence (AI) into its software products.

The aim of AI integration is to significantly optimize or redesign workflows and support users in their daily work more efficiently. Generative AI in particular delivers impressive results in the creation of photorealistic images based on so-called “white planning”. These neutral, color- and design-free plans are transformed by AI into realistic furnishing suggestions in a matter of seconds - individually tailored to the wishes of potential customers.

**iX 2025 – Cloud Ready**

Another focus is on the provision of *iX* software products in the cloud. The modules can still be installed both “on-premises” and cloud-based. This gives companies the greatest possible flexibility when choosing their operating model. The license model has also been expanded as part of this further development: In addition to the classic, perpetual license model, imos will also offer a subscription model in future. Instead of a one-off investment, monthly usage fees will be charged.

**iX NET - Plan furniture and interior design online**

The web-based planning and sales solution *iX NET* has undergone the most extensive further development in the past two years. With new technology and improved visualization, the application impresses with a realistic display - both in the real-time view during planning and with server-generated photorealistic images.

A particular highlight: the *iX NET* application can now be operated not only on imos AG servers as before, but also on those of external service providers such as Microsoft Azure. This is particularly advantageous for online solutions outside Europe, as the geographical proximity to the server enables a significantly higher processing speed.

**Artificial intelligence in planning and sales**

The use of AI in planning and sales - especially in the kitchen sector - opens completely new possibilities for quickly and precisely translating customer wishes into concrete planning results. imos AG is presenting corresponding approaches for the first time at LIGNA.

The focus here is on customer inspiration: the AI assistant integrated into *iX NET* creates realistic room representations based on rough preliminary planning - known as “white planning”. These designs can be adapted in almost real time - colors, materials and decors can be varied as desired. This makes the decision-making process much easier for the customer and speeds up the sales process.

In the next step, another AI assistant uses the design suggestions to generate specific product information based on the stored catalog data. The imos *iX* applications then process this into complete planning results, quotations, and production documents.

Additional AI assistants also provide support with data creation, technical support, and translation tasks. More are in planning.

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Ein Bild, das Text, Screenshot, Design, Gerät enthält.

Automatisch generierte Beschreibung

Description: Theme iX 2025: Optimizing sales and production with artificial intelligence   
Place: Herford  
  
  
  
  
Ein Bild, das Screenshot, Design enthält.

Automatisch generierte Beschreibung

Description: Dynamic “explosion” in the iX Scout cloud service as an assembly tool  
Place: Herford, product improvements

Ein Bild, das Im Haus, Wand, Möbel, Arbeitsfläche enthält.

Automatisch generierte Beschreibung  
Description: imos AI assistants generate inspiring sales documents in seconds based on colorless plans  
Place: Artificial intelligence in planning and sales  
  
  
  
  
  
  
  
Ein Bild, das Im Haus, Mobiliar, Screenshot, Computer enthält.

Automatisch generierte Beschreibung  
Description: iX NET - Better visualization for interior design planning

Place: iX NET - Plan furniture and interior design online