imos

The end customer becomes the designer

Augmented Reality
Augmented reality is computer-aided extension of the perception of reality by adding camera views, pictures or videos with computer generated virtual objects.

This technology enables the smartphone or tablet user to visualize virtual furniture in real rooms. The camera function of the mobile device delivers the real environment and imos 360 iX the 3d mode lincluding material and color representation.

The furniture can now be positioned playfully in the room which gives the customer a real impression of the effect of his desired furniture. In adaptation or change requests he uses the integrated E-mail function and can contact the producer.

Mobile availablility
imos 360 iX is the modern communication platform for the exchange of offer and order documents between producer and customer. The furniture manufacturer can upload the design and presentation data created in the imos CAD to the cloud where it is easily and conveniently accessible for his customer.

This can transfer the data directly to smartphone or tablet in augmented reality where it can be viewed and commented on. Thus, the end customer of the furniture producer becomes an active part of the process chain.

Panorama function
With the „imos 360" App, the furniture manufacturer can provide 3D panoramic views for his customers. This allows complete room planning presented to the mobile device.

A special effect is that the panorama picture is not just operated by the touchpad but also follows the movements of the complete iPads.

The eBusiness platform
The internet-based presentation and ordering system imos NET iX combines the in-house processes of the work preparation and production with external sales tasks and can be used both in B2B as well as in the B2C area.

imos NET iX is an end-to-end eBusiness solution that consequently pursues the strategic approach „from sales to the machine" and is also available on mobile devices.

Manufacturer	Data Images, PDF, 3D,...	imos 360 Platform Data Management, Communication Platform	Data Project Communication Feedback	Customer
imos CAD				imos 360 App